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Briefing Session on Financial Results for FY2006 and FY2007 Forecast

Tokyo Broadcasting System, Inc.

www.tbs.co.jp May 18, 2007



Attendees of the Session

Tokyo Broadcasting System, Inc.

President Hiroshi Inoue

Senior Managing Director Kenichiro Kidokoro

Managing Director Kazuo Hiramoto

Chairperson:

Vice President, Head of Investor Relations Eiichiro Inai

Financial Highlights for FY 2006 V!-up, Capital Expenditure, Business Alliance, M&A Defense

Tokyo Broadcasting System, Inc.

President

Hiroshi Inoue



Financial Highlights for FY2006

Tokyo Broadcasting System, Inc.

- Consolidated and non-consolidated sales at historical highs, operating income up sharply
- Consolidated operating and ordinary income up for first time in three years
- Parent company's ordinary and operating income up for first time in six years
- Standing alone in second position in Golden and Prime time ratings for first time in 18 years in FY2006
- Spot share among five key broadcasters at 21.7% (+0.5%) over full fiscal year
- Net Sales of the Head Office of Project Development renewed alltime high



V!-up Review for the first fiscal year

Tokyo Broadcasting System, Inc.

(Millions of yen)

	(IVIIIII et yeti)					
	FY06 Actual	Difference from plan at beginning of year	Difference from forecast at interim period			
Consolidated net sales	318,700	-1,000	-100			
Broadcasting	262,762	-1,138	-438			
Multi Visual Ventures & Cultural Events	53,462	162	362			
Real Estate	2,475	-25	-25			
Consolidated operating income	25,327	1,527	1,527			
Broadcasting	15,905	605	605			
Multi Visual Ventures & Cultural Events	8,721	721	721			
Real Estate	695	195	195			
Elimination or total	5	5	5			
Consolidated operating cash flow	50,886	25,886	2,886			
All-day viewer rating	7.8%	-0.3%				
TBS's share of spot sales among 5 key broadcasters in Tokyo	21.7%	0.2%				

(Segment sales figures represent sales from outside customers.)

Review

- Almost all P/L goals attained
- Operating cash flow target attained (excluding liquidity effects)
- Viewer rating goals nearly reached
- Share of spot sales among 5 key broadcasters in Tokyo attained

Policy initiatives

- ✓ Integrated controls over programming & production costs and technological and studio sets expenditures
- Declared policies for promoting professionalism in all station operations
- ☑ Established new departments for Licensing Planning & Development and for Cross-Media
- ☑ Enhanced education and training systems
- ☑ Expanded IR, PR and Publicity departments
- ☑ Established and increased headcount in Motion-Picture Department



V!-up 2010 Revised

Tokyo Broadcasting System, Inc.

(Billions of yen / Segment sales figures represent sales from outside customers.)

	FY07 Plan
Consolidated net sales	325.0
Broadcasting	269.0
Multi Visual Ventures & Cultural Events	53.5
Real Estate	2.5
Consolidated operating income	27.0
Broadcasting	20.4
Multi Visual Ventures & Cultural Events	8.3
Real Estate	(1.6)
Consolidated operating cash flow	28.5
All-day viewer rating	8.3%
TBS's share of spot sales among 5 key broadcasters in Tokyo	22.5%

FY08 Plan	Change from the previous plan
352.0	-3.0
270.5	-0.5
68.0	-6.0
13.5	3.5
39.0	0
23.5	0
9.5	-3.0
6.0	3.0
40.0	5.0
8.6%	-
23%	-

FY10 Plan
435.0
285.0
135.0
15.0
59.0
32.0
20.0
7.0
50.0
9%
25%

Multi Visual Ventures & Cultural Events in V!-up includes 'Other businesses' in consolidated statements.



Capital Expenditure Revised

Tokyo Broadcasting System, Inc.

Consolidated	2007		2008		2009		2010	
	Plan	Change	Plan	Change	Plan	Change	Plan	Change
Capital expenditure	59.0	2.5	12.0	-	14.0	-	12.5	-
Depreciation	13.0	1.0	15.5	2.0	15.5	2.0	15.5	2.0

(Changes from the previous plan)

(Billions of yen)

Non-consolidated	2007		2008		2009		2010	
	Plan	Change	Plan	Change	Plan	Change	Plan	Change
Capital expenditure	56.0	2.5	11.0	1	12.0	-	12.0	-
Depreciation	12.0	1.0	14.5	2.0	14.5	2.0	14.5	2.0



Changes in depreciation accounting rules adding ¥1.0 - 2.0 billion to costs annually

Akasaka Redevelopment Project Revised

Tokyo Broadcasting System, Inc.



(Billions of yen)

	Business Plan Revised	Announced
Net sales	13.0	11.5
Depreciation expenses	2.5	Apprx. 25
Operating income	7.0	Apprx. 60
Net Income	3.5	-
Operating cash flow (after tax)	6.5	5.0 ~ 6.0
IRR (before tax)	12%	9%

^{*}Figures are estimated roughly.



Major Business Partners in the New Digital Business

Tokvo Broadcasting System, Inc. / Joint Services Joint ventures Major business partners TeMo (As of May 15, 2007) "FIVB Volleyball World Championship Index, Key Broadcasters Bi-Directional service Dentsu. NTT Mediacross Rise (Beijin) Digital Nihon Enterprise Tomo-diai TBS mobile site Matsushita Electric Industrial. eMobile "The World Heritage" Index. DNP. NEC **VOD** Dentsu, NEC *eAccess* E-Book for Mobile Neo-Index Dai Nippon Printing TM Mobile ColorCode Mitsui & Co. Hamasta WAVE Colorzip Yokohama BayStars AsoBoo ManaBoo Mobile and Recruit one-segment services NANO Media Tomo-Digi ITOCHU Matsushita Electric Industrial, NTT Group Words Gear (E-Book) Matsushita Electric Industrial. "The World Heritage" Kadokawa Mobile an aerial photograph, synopsis Google Earth Video content Multilateral business / Multi visuals development centering on TELE MONO News-i News Content Supply (full renewal) attractive programs JNN Affiliate E-commerce Grand Marche each broadband network operator **Broadcasters** Mitsui & Co. Tresola Fuji Television, TV Asahi, NTT Group Audio and music Interactive shopping in "King's Brunch" Boo Bo Box Amazon. Dentsu each broadband TC Entertainment network operator TSUTAYA, IMJ, MBS OTTAVA i-shop TV shopping TBS R&C Mitsui & Co. Present Cast Bic Camera Dentsu Inc. Key Broadcasters *IndexCasting* Index, Tanabe Agency

A Policy Amendments for M&A Defense

Tokyo Broadcasting System, Inc.

Salient points of amendments to plan]

- Plan introduced by board of directors on February 28, 2007
- Free allocations of stock acquisition rights issued to all existing shareholders in the event that takeover parties purchase large share not in accordance with normal procedures or if TBS becomes the target of takeover bids that would damage the enterprise value
- Exercise of stock acquisition rights: 1) common shares with voting rights for all shareholders except parties seeking takeover, and 2) some conditions attached for parties seeking takeover
- Special Committee for Appraising Enterprise Value as a third party will recommend whether to enact plans for authorizing or preventing share purchases by said parties
- Final decisions for enacting measures will be decided at shareholders meetings
- Validity of plan will be renewed every three years (but plan can be revoked upon resolution at shareholders meetings)

Rationality of plan]

Preserving rights of existing shareholders, recognizing interests of minority shareholders

Plan renewed every three years

Avoiding destruction of economic profits by takeover parties as much as possible

Directly affirming will of shareholders

Providing authority to enact recommendations of special committee

Submitting agenda items for regularly scheduled shareholders meeting

Satisfying three general principles under government guidelines

Measures may be terminated at a shareholders meeting



Summary of FY2006 Results

Tokyo Broadcasting System, Inc.

Managing Director Kazuo Hiramoto



TBS Group

Tokyo Broadcasting System, Inc.

Tokyo Broadcasting System, Inc. (TBS)

Broadcasting (15 companies)

Tokyo Broadcasting System Television, Inc.

TBS Radio & Communications, Inc.

TBS-Vision, Inc.

Tohoseisaku, Inc.

Pro Cam, Inc.

Akasaka Video Center Co., Ltd.

Dreamax Television, Inc.

Akasaka Graphics Art, Inc.

Art Communication Systems, Inc.

Sounds Art Co., Ltd.

Telecom Sounds, Inc.

Japan Artvideo Service Collaborative, Inc.

VuCast, Inc.

F&F, Inc.

TBS International, Inc.

Multi Visual Ventures & Cultural Events(7 companies)]

Nichion, Inc. TBS Service, Inc.

OXYBOT, Inc. TC Entertainment, Inc.

Grand Marché, Inc. TBS TriMedia, Inc.

Yokohama Bay Stars Baseball Club, Inc.

Real Estate (5 companies)

Midoriyama Studio City, Inc.

TBS Kaikan Co., Ltd. TBS Kikaku Co., Ltd.

Akasaka Heat Supply Co., Ltd. TBS Sun Work, Inc.

Others (3 companies)

TBS Plaza Co., Ltd. TRC Co., Ltd.

TBS Media Research Institute, Inc.

Companies under the Equity Method (4 companies)]
BS-i, Inc. Tomo-Digi Corporation Totsu, Inc. TLC Co., Ltd.



FY2007 Forecast

Tokyo Broadcasting System, Inc.

(Millions of yen)

	First Half Second Half		FY2007				
Consolidated			Total	Y/Y change	Rate of change (%)		
Net sales	161,000	164,000	325,000	6,300	2.0		
Operating income	12,000	15,000	27,000	1,672	6.6		
*Ordinary income	13,000	15,000	28,000	1,784	6.8		
Net income	8,500	16,000	24,500	11,201	84.2		

	Fist Half Second Half		FY2007				
Non-consolidated			Total	Y/Y change	Rate of change (%)		
Net sales	140,000	142, 500	282,500	5,099	1.8		
Operating income	9,500	11,500	21,000	2,770	15.2		
*Ordinary income	10,500	12,000	22,500	2,767	14.0		
Net income	8,000	14,000	22,000	11,632	112.2		

TV Revenue Increase forecast	First Half	Second Half	FY2007	
Spot sales	1.6%	4.0%	2.8%	
Time sales	4.7%	-0.5%	2.1%	

^{*} Ordinary income is operating income plus nonoperating income from interest and dividend income and other items less non-operating expenses, such as interest expenses. Ordinary income is used as an important indicator of earning power for Japanese corporations.

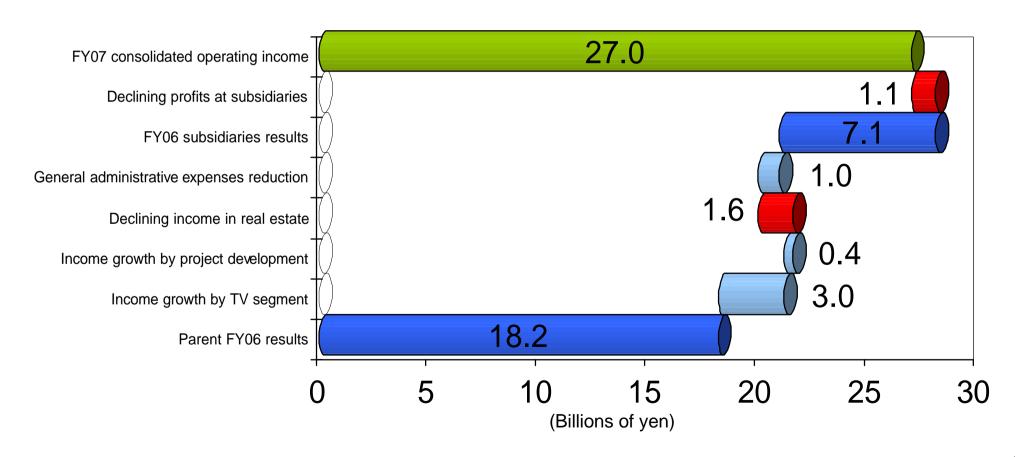


Forecasting Operating Income

Tokyo Broadcasting System, Inc.

FY2007 Consolidated Operating Income Forecast Breakdown for ¥27 billion

(*Figures are estimated roughly and forecast.)





Consolidated Statements of Income

Tokyo Broadcasting System, Inc.

(Millions of yen)

	FY2006				FY2005			
	Amount	Y/Y change	Rate of change (%)	Consolidated/ non- consolidated ratio	Amount	Y/Y change	Rate of change (%)	Consolidated/ non- consolidated ratio
Net sales	318,700	12,658	4.1	1.15	306,041	4,310	1.4	1.15
Operating income	25,327	8,923	54.4	1.39	16,404	-6,105	-27.1	1.52
Ordinary income	26,216	10,827	70.4	1.33	15,388	-6,592	-30.0	1.32
Net income	13,299	-214	-1.6	1.28	13,513	3,623	36.6	1.21

Remarks

Main factors of an increase in net sales: Parent (+11.70), Grand Marché (+17.70), TC Entertainment (+2.03) Main factors of an increase in operating income: Parent (+7.45), TC Entertainment (+0.22), TBS Service (+0.10)

(Billions of yen)



Consolidated Segment Results

Tokyo Broadcasting System, Inc.

(Millions of yen)

	FY2006				FY2005			
	Outside customers	Y/Y change	Operating income	Y/Y change	Outside customers	Y/Y change	Operating income	Y/Y change
Broadcasting	262,762	8,293	15,905	6,869	254,469	-	9,036	-
Multi Visual Ventures & Cultural Events	53,181	4,472	8,637	1,991	48,708	-	6,645	-
Real Estate	2,475	-70	695	72	2,545	-	623	-
Others	281	-37	84	-26	318	-	110	-
Elimination or Total	-	-	5	16	-	-	(11)	-
Consolidated	318,700	12,658	25,327	8,923	306,041	4,310	16,404	-6,105

	Main factors of an increase in net sales	Main factors of an increase in operating income
Broadcasting	Parent (+9.83) R&C (-0.68)	Parent (+6.86)
/isual Ventures Cultural Events	Parent (+2.04) Grand Marché (+1.77) TC Entertainment (+2.03)	Parent (+0.49) Grand Marché (+0.06) TC Entertainment (+0.22)

(Billions of yen)



Consolidated Balance Sheets

Tokyo Broadcasting System, Inc.

(Millions of yen)

	07/3 (A)	06/3 (B)	(A)-(B)	Rate of change (%)		07/3 (A)	06/3 (B)	(A)-(B)	Rate of change (%)
Current	115 670	122 165	17 405	12.10	Current liabilities	76,433	82,282	-5,848	-7.1
assets	115,679	133,165	-17,485	-13.19	Long-term liabilities	105,990	93,303	12,686	13.6
	452,042 422,106 29,936				Total liabilities	182,424	175,585	6,838	3.9
Fixed						Minority interests	2, 411	1,659	752
assets		29,936	7.1	Total Net assets (or shareholders' equity)	385,298	378, 026	7,271	1.9	
Total assets	567,722	555,271	12,450	2.2	Total liabilities and net assets	567,722	555,271	12,450	2.2

Interest-bearing liabilities balance at the end of FY2006: ¥61,646 million (+¥18,245 million year on year)



Consolidated Cash Flow Results

Tokyo Broadcasting System, Inc.

(Millions of yen)

	07/3	06/3	Y/Y change
Cash flows from operating activities	50,886	23,261	27,624
Cash flows from investing activities	(55,543)	(49,817)	-5,725
Cash flows from financing activities	14,490	12,619	1,871
Net increase (decrease) in cash and cash equivalents	9,840	(13,845)	23,685
Cash and cash equivalents at beginning of year	38,767	52,612	-13,845
Net Increase in cash and cash equivalents resulted from newly consolidated subsidiaries	259	-	259
Cash and cash equivalents at end of year	48,866	38,767	10,099



Major Consolidated Subsidiaries

Tokyo Broadcasting System, Inc.

TBS	FY2	006	FY2005		
Television	Amount	Y/Y change	Amount	Y/Y change	
Net sales	82,088	-368	82,457	31,565	
Operating income	418	-122	541	457	
Ordinary income	479	-123	602	512	
Net income	115	62	53	263	

(Millions of yen)

FY2007 Forecast				
Amount	Y/Y change			
83,500	1,411			
600	181			
600	120			
200	84			

	FY2	006	FY2005		
TBS R&C	Amount	Y/Y change	Amount	Y/Y change	
Net sales	15,048	-571	15,620	-212	
Operating income	196	-308	504	-430	
Ordinary income	205	-302	508	-429	
Net income	60	-117	178	-236	

FY2007 F	FY2007 Forecast				
Amount	Y/Y change				
15,600	551				
300	103				
300	94				
100	39				



Financial Results of Bay Stars

Tokyo Broadcasting System, Inc.

	FY20	006	FY2005		
	Amount	Y/Y change	Amount	Y/Y change	
Net sales	7,195	-671	7,867	-116	
Operating income	(30)	4	(34)	350	
Ordinary income	6	4	2	347	
Net income	3	3	0	397	

(Millions of yen)

FY2007 Forecast				
Amount	Y/Y change			
6,900	-295			
0	30			
0	-6			
0	-3			

(Fiscal year: January to December)



Financial Results of BS-i

Tokyo Broadcasting System, Inc.

	FY2006		FY2005	
	Amount	Y/Y change	Amount	Y/Y change
Net sales	6,288	857	5,431	622
Operating income	(1,531)	1,069	(2,601)	1,372
Ordinary income	(1,527)	1,067	(2,594)	1,371
Net income	(1,531)	3,690	(5,222)	-1,223

(Millions of yen)

FY2007 Forecast				
Amount	Y/Y change			
7,400	1,111			
30	1,561			
30	1,557			
30	1,561			

Cumulative loss at the end of FY2006: ¥36,889 million (+¥1,531 million year on year)



CAPEX & Depreciation

Tokyo Broadcasting System, Inc.

Consolidated	FY2006	Y/Y Change	Difference from forecast
Capital expenditure	23,353	930	-3,147
Depreciation expenses	12,962	-568	762

FY2007 Forecast
59.0
13.0

(Millions of yen)

(Billions of yen)

Non-consolidated	FY2006	Y/Y Change	Difference from forecast
Capital expenditures	22,845	2,993	-2,655
Depreciation expenses	12,064	-649	564

FY2007 Forecast
56.0
12.0

Non-Consolidated Statements of Income

Tokyo Broadcasting System, Inc.

(Millions of yen)

		FY2006		FY2005				
	Amount	Y/Y Change	Rate of Change (%)	Amount	Y/Y Change	Rate of Change (%)		
Net sales	277,400	11,705	4.4	265,695	2,781	1.1		
Operating income	18,229	7,446	69.1	10,783	-6,836	-38.8		
Ordinary income	19,732	8,083	69.4	11,649	-7,423	-38.9		
Net income	10,367	-784	-7.0	11,152	2,047	22.5		



Non-Consolidated Revenue Breakdown

Tokyo Broadcasting System, Inc.

(Millions of yen)

		FY2006		FY2005			
	Amount	Y/Y Change	Rate of Change (%)	Amount	Y/Y Change	Rate of Change (%)	
Television	244,900	9,673	4.1	235,227	1,307	0.6	
(Time sales, Programming)	130,167	9,668	8.0	120,499	2,533	2.1	
(Spot sales)	103,048	29	0.0	103,019	-536	-0.5	
(Others)	11,684	-24	-0.2	11,708	-688	-5.6	
Other businesses	32,500	2,031	6.7	30,468	1,474	5.1	
(Operating)	27,849	2,016	7.8	25,833	1,340	5.5	
(Real estates)	4,650	15	0.3	4,635	133	3.0	
Total revenues	277,400	11,705	4.4	265,695	2,781	1.1	

Remarks

Revenue gain in television business from switch to collective sales from individual sales: ¥5.03 billion. Net gain after eliminating above factor: ¥4.64 billion (+2.0%)



TV Revenue Increase

Tokyo Broadcasting System, Inc.

(Figures in colored cells have matched previous fiscal year' level.)

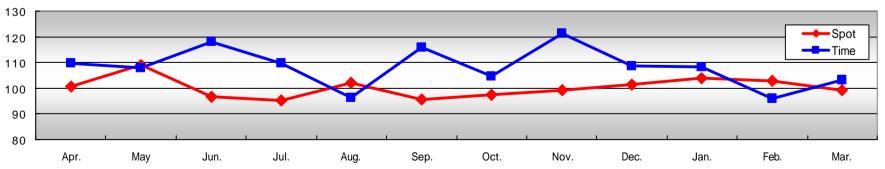
(%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	1H	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	4Q	2H	Full year
Spot sales	0.5	9.1	-3.3	-4.7	2.0	-4.4	-0.3	-2.7	-0.7	1.5	3.9	2.7	-0.7	1.5	0.4	± 0
Time sales	9.6	7.9	18.0	9.7	-3.8	15.7	9.1	4.8	21.3	8.7	8.2	-4.1	3.3	2.6	7.0	8.0

Difference from plan at interim period	2H	Full year
Spot sales	0.4	0.2
Time sales	-0.1	-0.1

	1H	4Q	2H	Full year	
Tokyo area	-4.0	1.4	-0.6	-2.3	
TBS' spot share among	21.5 (+0.8)	21.6 (+0)	21 9 (+0 2)	21.7 (+0.5)	
5 key broadcasters	21.0 (10.0)	21.0 (±0)	21.5 (10.2)	21.7 (+0.5)	

(Y/Y change)





Segment Spot Sales Ranking

Tokyo Broadcasting System, Inc.

(Ranking is according to sales amounts.)

(%)

	FY2006-Q4	Increase/ Decrease	Share	FY2006	Increase/ Decrease	Share
1	Alcoholic and other beverages	8.4	10.2	Alcoholic and other beverages	0.1	11.5
2	Automobile and transportation	10.0	9.2	Food products	5.7	10.3
3	Entertainment and hobbies	42.1	9.0	Cosmetics and toiletries	-8.2	9.7
4	Food products	20.0	7.8	Entertainment and hobbies	24.6	8.5
5	Cosmetics and toiletries	-12.7	6.9	Automobile and transportation	1.0	7.3
6	Precision equipment and office machines	28.9	6.3	Drugs and medicines	-3.1	7.0
7	Communication and broadcasting	12.9	6.3	General electronic equipment	-2.8	6.7
8	Finance	-33.2	5.8	Communication and broadcasting	6.5	5.6
9	Drugs and medicines	-20.9	5.3	Finance	-26.8	5.6
10	General electronic equipment	-24.9	4.6	Precision equipment and office machines	16.6	5.4

(Figures in colored cells have matched previous fiscal year' level.)

Head Office of Project Development Revenue

Tokyo Broadcasting System, Inc.

(Millions of yen)

	Description		4Q	Y/Y Change	Full year	Y/Y change	Remarks on FY2006
Div. of Project	Culture bus	siness (Events)	292	-551	3,569	-183	Nasca exhibitions in several regions buoyed results
Develop.	Business (\$	Show enterprise)	435	-923	2,090	-1,207	"Rent" musical and Yokohama Blitz contributed
	DVD (Software)		928	-126	4,558	-78	"Boys Over Flowers" extremely popular, "The Black Swindler" also well received
	business	Movies and Animations (Program rights)	1,732	921	4,875	1,687	"Nada Sou Sou - Tears for you - ", "Sinking of Japan", "xxxHOLiC"
		Domestic programs sales	1,218	65	4,249	412	"Asa Zuba!" and "Niji-Pita!" sales boosted results
Content	Content business	Overseas programs sales	361	-228	2,029	482	Overseas sales from Volleyball World Championships
Business Div.		BS/CS/BB programs sales	31	-16	226	78	Volleyball World Championships boosting performance from CS broadcasting
	Communica (TBS-ch / N	ation Satellite business IB)	759	147	3,009	624	CS business turned profitable on annual basis for first time following growth in TBS-ch contracts
	Licensing Planning & Development (Media commerce)		293	-71	1,261	192	Goods tied to volleyball world championships contributing
	Digital business (Mobile & Internet)		536	21	1,977	8	-
		Total	6,590	-761	27,849	2, 016	Net sales reached a record high



Top-10 DVD Sales

Tokyo Broadcasting System, Inc.

(Ranking is according to sales amount.)

	Title	Number of packages sold (Full Year)	Sum total from the release	Remarks
1	Boys Over Flowers	155,584	313,138	Mar. 2006 on sale
2	The Black Swindler	144,534	144,534	-
3	I am a HOUSEWIFE	122,000	122,000	-
4	Into the White Night	102,647	102,647	-
5	A Song to the Sun	83,000	83,000	-
6	RONDO	93,654	93,654	-
7	YAOH - King of the Night -	41,250	41,250	-
8	Kisarazu Cat's Eye	50,650	427,260	Jun. 2002 on sale
9	The Yakuza Girl	53,656	53,656	-
10	A Sweet Proposal	45,750	45,750	-

(Units: single)



TV Program (Production) Cost

Tokyo Broadcasting System, Inc.

(Millions of yen)

	FY2006	FY2005	Y/Y change	FY2007 Forecast
First Quarter	30,522	29,510	1,011	-
Second Quarter	31,403	33,965	-2,561	-
First Half	61,926	63,476	-1,550	-
Third Quarter	31,331	30,767	564	-
Fourth Quarter	30,866	30,636	230	-
Second Half	62,198	61,404	794	-
Full Year	124,124	124,880	-756	123,500

Forecast includes margin for error of ¥500 million)

Main expenses included in the TV program cost:

Direct costs: Program purchasing, broadcast rights payment, Studio sets construction, agent commission fee, etc.

Indirect costs: Technical expenses, depreciation expenses, etc.

Viewer Ratings, Programming Policies and Motion-Picture Lineup

Tokyo Broadcasting System, Inc.

Senior Managing Director

Kenichiro Kidokoro



Viewer Ratings in FY2006

Tokyo Broadcasting System, Inc.

TBS recorded an average golden time and prime time viewer ratings for the year ended March 31, 2007 stood alone in second place!

(%)

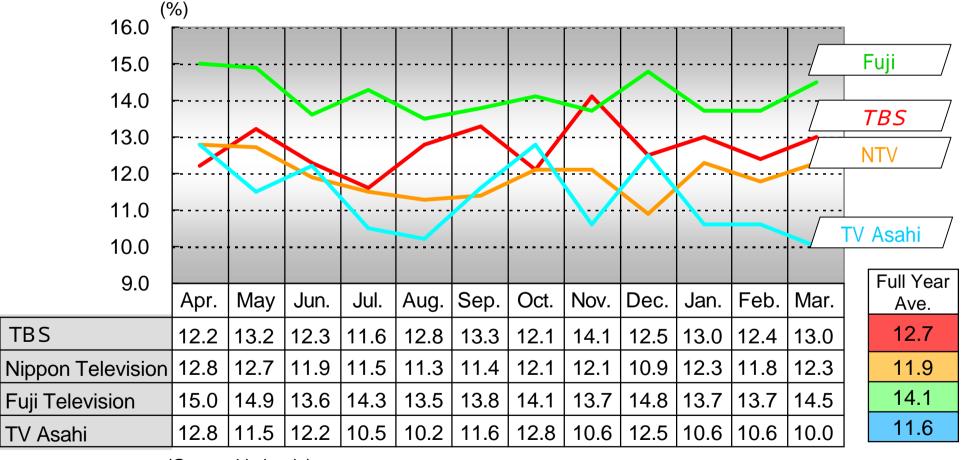
	All day	Golden time	Prime time	
TBS	(3) 7.8	(2) 12.7	(2) 12.6	
Nippon Television	(2) 8.3	(3) 11.9	(3) 12.2	
Fuji Television	(1) 9.2	(1) 14.1	(1) 14.3	
TV Asahi	(4) 7.5	(4) 11.4	(3) 12.2	
TV Tokyo	(6) 3.8	(6) 8.4	(6) 7.9	
NHK	(5) 6.8	(5) 11.7	(5) 10.4	
HUT	43.3	65.8	65.2	

(April 3, 2006 – April 1, 2007: On weekly basis)

(Ranking is among key broadcasters in Tokyo)

🙏 Golden Time Viewer Rating Transition

Tokyo Broadcasting System, Inc.

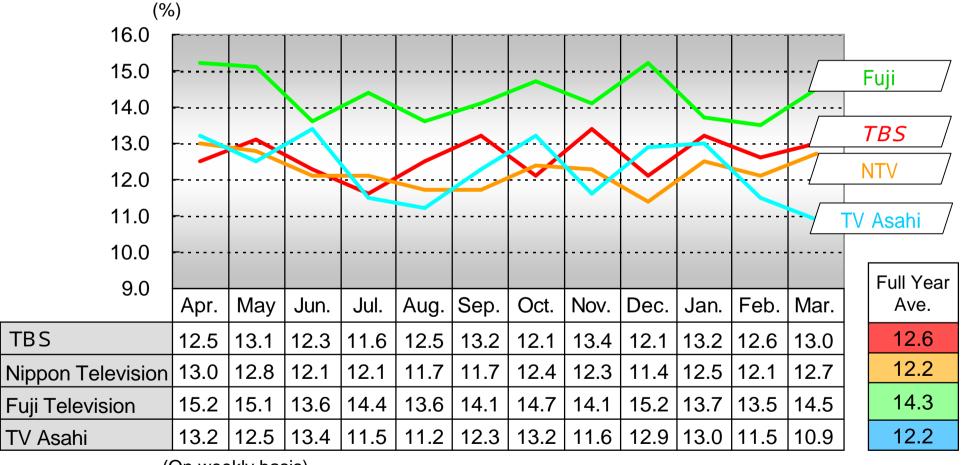


(On weekly basis)



Prime Time Viewer Rating Transition

Tokyo Broadcasting System, Inc.



(On weekly basis)



Top-10 Regular Programs __

Tokyo Broadcasting System, Inc.

(%)

	Program title	Schedule	Average viewer rating
1	TBS's 55 th Anniversary <i>"The Family"</i>	Sun. 21:00-	24.4
2	Friday Drama "Boys Over Flowers 2 (Returns)"	Fri. 22:00-	21.6
3	Hashida Sugako's Drama "Relentlessness is Found Everywhere"	Thu. 21:00-	18.2
4	Pittanko Kan Kan	Tue. 19:00-	16.8
5	Zubari lu Wayo	Tue. 21:00-	16.6
6	Tokyo Friendly Park	Mon. 19:00-	16.0
7	Friday Drama "The Black Swindler"	Fri. 22:00-	15.7
8	Nakai Masahiro's Kinyoubi No Sumatachi E	Fri. 21:00-	14.5
9	Sekai Fusigi Hakken!	Sat. 21:00-	13.9
10	Broadcaster	Sat. 22:00-	13.8



Drama Ratings from April Broadcast

Tokyo Broadcasting System, Inc.

(%)

	1 st	2 nd	3 rd	4 th	5 th
Jodan Ja Nai !	19.4	14.7	13.2	14.4	14.2
Fufudo	14.1	13.2	14.4	13.8	13.7



A Program Lineup in Summer & Autumn

Tokyo Broadcasting System, Inc.

Dramas from Jul. to Sep.	Schedule	Description
Title undecided	Thu. 21:00-	Comedy featuring a career woman daughter-in-law versus a mother-in-law career housewife!
Title undecided	Thu. 22:00-	Love and friendship among women in their thirties; from the popular original work
Yamada Taro's Monogatari	Fri. 22:00-	Starring Kazunari Ninomiya and Sho Sakurai, a success story in comedy about attractive high school students supporting a poor family
7 Days for Daddy & Daughter	Sun. 21:00-	A heartwarming story about a father (Hiroshi Tachi) and his teenage daughter (Yui Aragaki) who at first hardly speak to each other but eventually rebuild their kinship.

Special dramas in autumn	Schedule	Description	
Title undecided	Autumn	From an original work entitled "Futari no Masako" by author Sue Odate, the story of Masako Natsume, who died very young at the age of 27; the story marks the 23rd year since her death.	
Wachigaiya Itosato – Women's Shinsengumi	Autumn	Aya Ueto plays a high-class entertainer of men who wears a gorgeous kimono weighing 30 kg and has a relationship with Toshizo Hijikata, the second-ranked member of Shinsengumi, a special police force in the last days of the Tokugawa shogunate	
Marathon	Autumn	Kazunari Ninomiya plays a young boy with autism who challenges himself to run a marathon; this miracle story brought 5.2 million Koreans to tears	

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Focusing on life, thinking about the earth

Tokyo Broadcasting System, Inc



Special projects through news and information programs that consider humanity from our perspective as another creature on the planet as well as energy as life and how we must seriously address environmental concerns



FIVB World Grand Prix

Tokyo Broadcasting System, Inc.

On air: Weekends (Fri. Sat. and Sunday) of August 3 to August 19

- Tournament Dates / August 3 (Fri.)—August 26 (Sun.)
- Preliminary Round the 1st and 2nd week: Ariake colosseum, Tokyo the 3rd week: Osaka Municipal Central Gymnasium
- Sponsor / FIVB (Federation Internationale de Volleyball)
- Participating nations / 12 nations (World ranking)

Asia: China (3rd), Japan (6th), Chinese Taipei (16th), Kazakhstan (19th)

Europe: Russia (1st), Italy (4th), Netherlands (10th), Poland (11th)

North and Central America: Cuba (5th), U.S.A. (7th), Dominica (14th)

South America: Brazil (2nd)







IAAF World Championship in Osaka!

Tokyo Broadcasting System, Inc.

On air: August 25 (Sat.)—September 2 (Sun.)

- Nagai Stadium in Osaka
- Sponsor: IAAF (International Association of Athletics Federations)
- Participating nations / Area: 212
- Athletes, World Championships team officers, official member: Apprx. 3,200 (forecast)
- Number of events: 24 for men's athletics and 23 for women's





FY2007 Motion-Picture Lineup

Tokyo Broadcasting System, Inc.

Title	Show	Director	Distri butor	Casting	Description
Sonotoki wa Kare Ni Yoroshiku	Jun. 2	Yuichiro Hirakawa	Toho	Takayuki Yamada, Masami Nagasawa, Takashi Tsukamoto	A story of three childhood friends that connected by an invisible force, love and friendship. Played by three popular stars.
Tsukigami	Jun. 23	Yasuo Furuhata	Toei	Satoshi Tsumabuki	A story of the three evil spirits comes to town when a man prays to God for help, from a best-selling novel by Jiro Asada.
VEXILLE 2077 Nihon Sakoku	Aug. 18	Fumihiko Sori	Sho- chiku	Voice: Meisa Kuroki, Shosuke Tanihara, Yasuko Matsuyuki	Latest CG animation from OXYBOT, a consolidated subsidiary
Life — Tengoku De Kimi Ni Aetara	Aug. 25	Takehiko Araki	Toho	Takao Osawa, Misaki Ito	The short life of the legendary surfer Natsuki Ijima and the touching story of his love for his family
The Bandage Club	Sep. 15	Yukihiko Tsutsumi	Toei	Yuya Yagira, Satomi Ishihara	A program offshoot of 'King's Brunch', it vividly portrays an original story by Arata Tendo
CROW -Episode 0-	Oct.	Takashi Miike	Toho	Jun Oguri, Takayuki Yamada, Meisa Kuroki	From a legendary comic book series that has sold 32 million copies, it has been turned into a film from the original works
Sky of Love ~ Someone I love is there ~	Autumn	Natsuki Imai	Toho	Yui Aragaki, Haruma Miura	A best-selling love story with more than 1.2 million copies sold that originated from popularity on mobile websites



Forward-Looking Statements

Tokyo Broadcasting System, Inc.

All the information presented in this report, including projections of the company's operating performance, is based on our judgment at the time of preparing this report. Therefore, we do not assure or guarantee the realization of the planned figures presented, which include some risk and uncertainty. Please note that actual operating performance may differ from the stated projections, depending on changes in economic climate, market trends, business environment, etc.

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