

Tokyo Broadcasting System, Inc. and Its Subsidiaries
Earning Summary for the Three Months Ended June 30, 2004
(Unaudited)

Note: The following results are direct translation of the flash report issued in Japanese, which is in accordance with the provisions set forth in the Japanese Securities and Exchange Law and accounting principles and practices generally accepted in Japan. U.S. accounting standard is not applied.

August 4, 2004

(1) Consolidated Balance Sheets as of June 30, 2004

(Figures less than ¥ 1 million have been omitted.)

| | As of March 31, 2004 | | As of June 30, 2004 | | Year on year |
|-------------------------------------------|-----------------------------|--------------|-----------------------------|--------------|-----------------------------|
| | Amount (Millions of yen) | Ratio (%) | Amount (Millions of yen) | Ratio (%) | Change (Millions of yen) |
| ASSETS | | | | | |
| I. Current assets | | | | | |
| 1. Cash on hand and in banks | 57,661 | | 47,924 | | (9,737) |
| 2. Notes and accounts receivable—trade | 62,988 | | 65,275 | | 2,287 |
| 3. Marketable securities | 1,003 | | 1,109 | | 105 |
| 4. Other current assets | 23,439 | | 22,300 | | (1,139) |
| Allowance for doubtful accounts | (217) | | (127) | | 90 |
| Total current assets | 144,874 | 29.9 | 136,482 | 29.4 | (8,392) |
| II. Fixed assets | | | | | |
| 1. Tangible fixed assets | 178,862 | 36.9 | 179,257 | 38.6 | 394 |
| 2. Intangible fixed assets | 5,366 | 1.1 | 5,495 | 1.2 | 128 |
| 3. Investments and other assets | | | | | |
| (1) Investment securities | 142,509 | | 130,112 | | (12,397) |
| (2) Other investments and assets | 13,569 | | 14,107 | | 537 |
| Allowance for doubtful accounts | (577) | | (590) | | (12) |
| Total investments and other assets | 155,502 | 32.1 | 143,629 | 30.9 | (11,872) |
| Total fixed assets | 339,730 | 70.1 | 328,382 | 70.6 | (11,348) |
| Total assets | 484,605 | 100.0 | 464,864 | 100.0 | (19,741) |

| | Amount | Ratio | Amount | Ratio | Change |
|-----------------------------------------------------------------------|-------------------|--------------|-------------------|--------------|-------------------|
| | (Millions of yen) | (%) | (Millions of yen) | (%) | (Millions of yen) |
| LIABILITIES | | | | | |
| I. Current liabilities | | | | | |
| 1. Notes and accounts payable—trade | 26,731 | | 27,753 | | 1,022 |
| 2. Short-term borrowings | 9,091 | | 8,190 | | (900) |
| 3. Current installments of long-term debt | 5,472 | | 63 | | (5,408) |
| 4. Other current liabilities | 29,947 | | 25,072 | | (4,874) |
| Total current liabilities | 71,241 | 14.7 | 61,080 | 13.1 | (10,161) |
| II. Long-term liabilities | | | | | |
| 1. Bonds | 20,000 | | 20,000 | | — |
| 2. Long-term debt | 10,184 | | 10,184 | | — |
| 3. Allowance for retirement and severance benefits | 13,259 | | 11,932 | | (1,327) |
| 4. Other long-term liabilities | 42,100 | | 36,628 | | (5,471) |
| Total long-term liabilities | 85,544 | 17.7 | 78,745 | 16.9 | (6,799) |
| Total liabilities | 156,786 | 32.4 | 139,825 | 30.1 | (16,960) |
| MINORITY INTERESTS | | | | | |
| Minority interests | 1,711 | 0.4 | 1,533 | 0.3 | (177) |
| SHAREHOLDERS' EQUITY | | | | | |
| I. Common stock | 44,163 | 9.1 | 44,163 | 9.5 | — |
| II. Additional paid-in capital | 42,561 | 8.8 | 42,561 | 9.2 | — |
| III. Retained earnings | 174,970 | 36.1 | 179,957 | 38.7 | 4,987 |
| IV. Net unrealized gain on securities | 64,863 | 13.4 | 57,261 | 12.3 | (7,601) |
| V. Foreign currency translation adjustments | (40) | (0.0) | (26) | (0.0) | 13 |
| VI. Treasury stock at cost | (410) | (0.1) | (412) | (0.1) | (1) |
| Total shareholders' equity | 326,107 | 67.3 | 323,504 | 69.6 | (2,602) |
| Total liabilities, minority interests and shareholders' equity | 484,605 | 100.0 | 464,864 | 100.0 | (19,741) |

(2) Consolidated Statements of Income for the Three Months Ended June 30, 2004

(Figures less than ¥ 1 million have been omitted.)

| | Three months ended June 30, 2003 | | Three months ended June 30, 2004 | | Year on year |
|---------------------------------------------------|-------------------------------------|--------------|-------------------------------------|--------------|-----------------------------|
| | Amount (Millions of yen) | Ratio (%) | Amount (Millions of yen) | Ratio (%) | Change (Millions of yen) |
| I. Net sales | 75,569 | 100.0 | 76,324 | 100.0 | 755 |
| II. Cost of sales | 49,093 | 65.0 | 50,592 | 66.3 | 1,499 |
| Gross profit | 26,475 | 35.0 | 25,732 | 33.7 | (743) |
| III. Selling, general and administrative expenses | 17,888 | 23.7 | 17,392 | 22.8 | (496) |
| Operating income | 8,587 | 11.4 | 8,339 | 10.9 | (247) |
| IV. Non-operating income | 339 | 0.4 | 1,080 | 1.4 | 740 |
| V. Non-operating expenses | 700 | 0.9 | 572 | 0.7 | (128) |
| Ordinary income | 8,226 | 10.9 | 8,847 | 11.6 | 621 |
| VI. Extraordinary gain | — | | 1,413 | 1.9 | 1,413 |
| VII. Extraordinary loss | 2,842 | 3.8 | 55 | 0.1 | (2,786) |
| Income before income taxes and minority interests | 5,384 | 7.1 | 10,206 | 13.4 | 4,821 |
| Income taxes and enterprise taxes | 3,498 | 4.6 | 2,909 | 3.8 | (588) |
| Deferred income taxes | (592) | (0.8) | 1,446 | 1.9 | 2,039 |
| Minority interests | (135) | (0.2) | (265) | (0.3) | (130) |
| Net income | 2,613 | 3.5 | 6,115 | 8.0 | 3,501 |

(3) Consolidated Statements of Cash Flows for the Three Months Ended June 30, 2004

(Figures less than ¥ 1 million have been omitted.)

| | Year ended March 31, 2004 | Three months ended June30, 2004 |
|------------------------------------------------------------------|------------------------------|------------------------------------|
| | Amount (Millions of yen) | Amount (Millions of yen) |
| I. Cash flows from operating activities | | |
| 1. Income before income taxes and minority interests | 10,305 | 10,206 |
| 2. Depreciation and amortization | 10,811 | 2,777 |
| 3. Amortization of long-term prepaid expenses | 2,064 | 478 |
| 4. Amortization of consolidated differences | (243) | (94) |
| 5. Equity in losses of affiliated companies | 1,845 | 441 |
| 6. Retirement and severance benefit expenses | 8,066 | (1,327) |
| 7. Increase (decrease) in allowance for doubtful accounts | 148 | (77) |
| 8. Interest income and dividend income | (416) | (816) |
| 9. Interest expenses | 199 | 48 |
| 10. Loss on disposal of fixed assets | 2,929 | 42 |
| 11. (Increase) decrease in notes and accounts receivable—trade | (1,860) | (2,287) |
| 12. (Increase) decrease in inventories | (2,748) | 1,024 |
| 13. Increase (decrease) in notes and accounts payable | (1,685) | 1,022 |
| 14. Others | 2,628 | (5,257) |
| Subtotal | 32,043 | 6,181 |
| 15. Interest and dividends received | 416 | 826 |
| 16. Interest paid | (229) | (48) |
| 17. Income taxes paid | (13,155) | (4,132) |
| Net cash provided by operating activities | 19,075 | 2,827 |
| II. Cash flows from investing activities | | |
| 1. Net payment for purchase of marketable securities | — | (106) |
| 2. Net proceeds from sale of marketable securities | 2,381 | — |
| 3. Payment for purchase of tangible fixed assets | (15,195) | (4,246) |
| 4. Payment for purchase of investment securities | (6,036) | (944) |
| 5. Others | (1,561) | (208) |
| Net cash used in investing activities | (20,412) | (5,505) |
| III. Cash flows from financing activities | | |
| 1. Net repayment of short-term borrowings | (4,676) | (900) |
| 2. Repayment of long-term borrowings | (72) | (5,408) |
| 3. Proceeds from the issuance of stock | 60 | 138 |
| 4. Dividends paid | (1,765) | (882) |
| 5. Others | (109) | (18) |
| Net cash used in financing activities | (6,563) | (7,072) |
| IV. Effect of exchange rate changes on cash and cash equivalents | (64) | 13 |
| V. Increase (decrease) in cash and cash equivalents | (7,965) | (9,737) |
| VI. Cash and cash equivalents at beginning of year | 65,495 | 57,530 |
| VII. Cash and cash equivalents at end of term | 57,530 | 47,793 |

(4) Segment Information

Financial information by business segment for the first quarter ended June 30, 2004 is summarized as follows.

Three Months Ended June 30, 2004

(Millions of yen: Figures less than ¥ 1 million have been omitted.)

| | Broadcasting | Real estate | Others | Total | Elimination / Corporate | Consolidated |
|-----------------------------------------|--------------|-------------|--------|--------|-------------------------|--------------|
| Operating revenues and operating income | | | | | | |
| Operating revenues | | | | | | |
| (1) Outside customers | 67,787 | 680 | 7,857 | 76,324 | — | 76,324 |
| (2) Inter-segment | 942 | 1,203 | 2,400 | 4,547 | (4,547) | — |
| Total operating revenues | 68,730 | 1,884 | 10,258 | 80,872 | (4,547) | 76,324 |
| Operating expenses | 62,208 | 1,744 | 8,580 | 72,532 | (4,548) | 67,984 |
| Operating income | 6,521 | 139 | 1,678 | 8,339 | 0 | 8,339 |

Year Ended March 31, 2004

(Millions of yen: Figures less than ¥ 1 million have been omitted.)

| | Broadcasting | Real estate | Others | Total | Elimination / Corporate | Consolidated |
|--------------------------------------------|--------------|-------------|--------|---------|-------------------------|--------------|
| I. Operating revenues and operating income | | | | | | |
| Operating revenues | | | | | | |
| (1) Outside customers | 257,386 | 2,864 | 34,763 | 295,015 | — | 295,015 |
| (2) Inter-segment | 3,339 | 4,705 | 6,123 | 14,167 | (14,167) | — |
| Total operating revenues | 260,725 | 7,570 | 40,887 | 309,183 | (14,167) | 295,015 |
| Operating expenses | 242,396 | 7,134 | 34,481 | 284,012 | (14,268) | 269,744 |
| Operating income | 18,328 | 435 | 6,406 | 25,170 | 100 | 25,271 |

Major Businesses of Each Segment

| Segment | Business |
|--------------|--------------------------------------------------------------------------------------------------------|
| Broadcasting | Television and radio broadcasting and related businesses |
| Real estate | Leasing of land and buildings |
| Others | Planning and production of events and video software, management of a professional baseball club, etc. |

(5) Non-consolidated Balance Sheets as of June 30, 2004

(Figures less than ¥ 1 million have been omitted.)

| | As of March 31, 2004 | | As of June 30, 2004 | | Year on year |
|-------------------------------------|-----------------------------|--------------|-----------------------------|--------------|-----------------------------|
| | Amount (Millions of yen) | Ratio (%) | Amount (Millions of yen) | Ratio (%) | Change (Millions of yen) |
| ASSETS | | | | | |
| I. Current assets | | | | | |
| 1. Cash on hand and in banks | 54,029 | | 44,382 | | (9,647) |
| 2. Notes receivable | 715 | | 1,102 | | 387 |
| 3. Accounts receivable | 57,561 | | 60,223 | | 2,661 |
| 4. Marketable securities | 1,003 | | 1,002 | | (1) |
| 5. Other current assets | 18,355 | | 16,789 | | (1,565) |
| Allowance for doubtful accounts | (24) | | (32) | | (8) |
| Total current assets | 131,641 | 28.6 | 123,468 | 28.0 | (8,173) |
| II. Fixed assets | | | | | |
| 1. Tangible fixed assets | 174,519 | 37.9 | 174,998 | 39.6 | 479 |
| 2. Intangible fixed assets | 4,583 | 1.0 | 4,678 | 1.1 | 94 |
| 3. Investments and other assets | | | | | |
| (1) Investment securities | 124,893 | | 113,663 | | (11,229) |
| (2) Other investments | 33,135 | | 33,236 | | 100 |
| Allowance for doubtful accounts | (280) | | (280) | | — |
| Valuation allowance for investments | (7,684) | | (8,036) | | (352) |
| Total investments and other assets | 150,063 | 32.6 | 138,582 | 31.4 | (11,481) |
| Total fixed assets | 329,165 | 71.4 | 318,258 | 72.0 | (10,906) |
| Total assets | 460,807 | 100.0 | 441,727 | 100.0 | (19,080) |

| | As of March 31, 2003 | | As of June 30, 2004 | | Year on year |
|----------------------------------------------------|-----------------------------|--------------|-----------------------------|--------------|-----------------------------|
| | Amount (Millions of yen) | Ratio (%) | Amount (Millions of yen) | Ratio (%) | Change (Millions of yen) |
| LIABILITIES | | | | | |
| I. Current liabilities | | | | | |
| 1. Trade accounts payable | 25,731 | | 25,739 | | 8 |
| 2. Short-term borrowings | 24,625 | | 23,581 | | (1,043) |
| 3. Current installments of long-term debt | 5,400 | | — | | (5,400) |
| 4. Other current liabilities | 23,424 | | 18,797 | | (4,627) |
| Total current liabilities | 79,181 | 17.2 | 68,118 | 15.4 | (11,063) |
| II. Long-term liabilities | | | | | |
| 1. Bonds | 20,000 | | 20,000 | | — |
| 2. Long-term debt | 10,000 | | 10,000 | | — |
| 3. Allowance for retirement and severance benefits | 11,611 | | 10,279 | | (1,331) |
| 4. Other long-term liabilities | 36,454 | | 31,126 | | (5,328) |
| Total long-term liabilities | 78,065 | 16.9 | 71,405 | 16.2 | (6,659) |
| Total liabilities | 157,247 | 34.1 | 139,524 | 31.6 | (17,722) |
| SHAREHOLDERS' EQUITY | | | | | |
| I. Common stock | | | | | |
| II. Additional paid-in capital | 44,212 | 9.6 | 44,212 | 10.0 | — |
| III. Retained earnings | 158,922 | 34.5 | 164,746 | 37.3 | 5,824 |
| IV. Net unrealized gain on securities | 61,867 | 13.4 | 54,687 | 12.4 | (7,180) |
| V. Treasury stock at cost | (5,605) | (1.2) | (5,606) | (1.3) | (1) |
| Total shareholders' equity | 303,559 | 65.9 | 302,202 | 68.4 | (1,357) |
| Total liabilities and shareholders' equity | 460,807 | 100.0 | 441,727 | 100.0 | (19,080) |

(6) Non-consolidated Statements of Income for the Three Months Ended June 30, 2004

(Figures less than ¥ 1 million have been omitted.)

| | Three months ended June 30, 2003 | | Three months ended June 30, 2004 | | Year on year |
|---------------------------------------------------|-------------------------------------|--------------|-------------------------------------|--------------|-----------------------------|
| | Amount (Millions of yen) | Ratio (%) | Amount (Millions of yen) | Ratio (%) | Change (Millions of yen) |
| I. Operating revenues | 67,019 | 100.0 | 68,236 | 100.0 | 1,217 |
| II. Operating costs | 43,936 | 65.6 | 45,154 | 66.2 | 1,218 |
| III. Selling, general and administrative expenses | 15,276 | 22.8 | 15,446 | 22.6 | 170 |
| Operating income | 7,805 | 11.6 | 7,634 | 11.2 | (171) |
| IV. Non-operating income | 1,692 | 2.5 | 1,748 | 2.6 | 55 |
| V. Non-operating expenses | 110 | 0.2 | 103 | 0.2 | (7) |
| Ordinary income | 9,388 | 14.0 | 9,280 | 13.6 | (108) |
| VI. Extraordinary gain | — | — | 1,396 | 2.0 | 1,396 |
| VII. Extraordinary loss | 3,244 | 4.8 | 352 | 0.5 | (2,892) |
| Income before income taxes | 6,144 | 9.2 | 10,324 | 15.1 | 4,180 |
| Income taxes-current | 2,890 | 4.3 | 2,520 | 3.7 | (370) |
| Income taxes-deferred | (714) | (1.1) | 1,008 | 1.5 | 1,722 |
| Net income | 3,968 | 5.9 | 6,796 | 10.0 | 2,828 |

(7) Breakdown of Operating Revenues

(Millions of yen: Figures less than ¥ 1 million have been omitted.)

| | Three months ended June 30, 2003 | Three months ended June 30, 2004 | Comparison | Change (%) |
|----------------------------|-------------------------------------|-------------------------------------|------------|------------|
| Television | 60,855 | 61,167 | 311 | 0.5 |
| Time sales and programming | 29,794 | 28,992 | (801) | (2.7) |
| Time sales | 13,782 | 13,787 | 4 | 0.0 |
| Programming | 16,011 | 15,205 | (806) | (5.0) |
| Spot sales | 27,825 | 28,960 | 1,135 | 4.1 |
| Others | 3,236 | 3,214 | (22) | (0.7) |
| Others | 6,163 | 7,068 | 905 | 14.7 |
| Operations(※) | 4,994 | 5,976 | 982 | 19.7 |
| Real estate | 1,168 | 1,092 | (76) | (6.6) |
| Total | 67,019 | 68,236 | 1,217 | 1.8 |

(※)Operations:

Planning, production and sales of DVD & VHS videos, film investments, oversea and domestic sales of TV programs, internet-related businesses, TV shopping, management of art galleries & special events, etc.